



Get rewarded

Say hello to your 2025 Medicare Advantage rewards program



As an Aetna Medicare Advantage for Rural Carrier Benefit Plan member, you can stay healthy and earn up to \$400 in gift cards by completing eligible health activities no later than December 31, 2025.

How can you participate? It's easy as:

Step 1: Complete activities



Earn rewards for completing eligible activities (each activity is worth \$20 to \$100 in rewards).

Step 2: Let us know



Self-report after completing eligible activities on the member website or by calling us.

Step 3: Enjoy rewards



Redeem your rewards for a gift card from CVS Pharmacy®, The Home Depot, Starbucks, Subway and more.

Get started today






- Visit Aetna.com/HealthyRewards to register or log in with your current Aetna® member website username and password.

- Once logged in, select your Medicare Advantage plan option to get started.

Dependents will need to register for their own account.

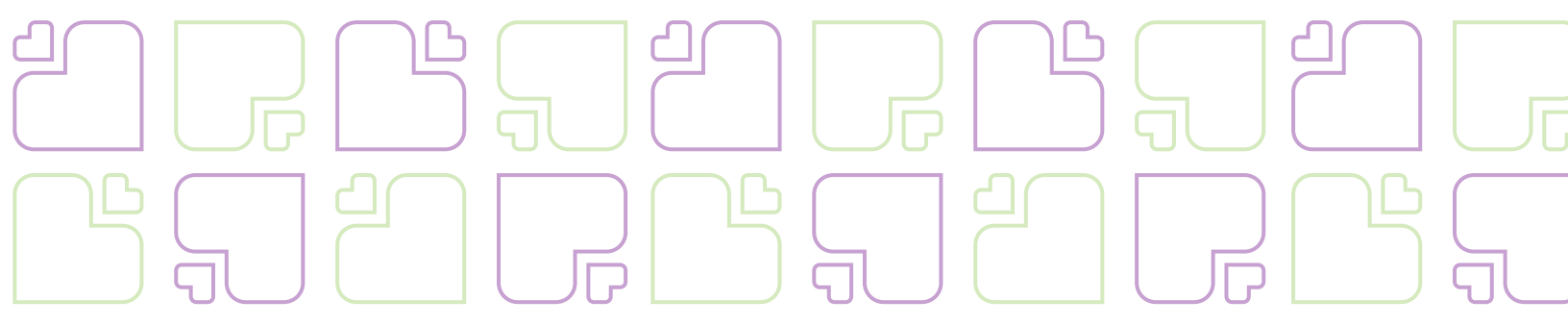
If you have questions, call us at **1-866-241-0262 (TTY: 711)**, Monday–Friday, 8 AM–8 PM ET.

2025 redeemable activities

Activity	Reward
 Have a Healthy Home Visit	\$100
 Complete an Annual Wellness Visit (AWV) or Annual Physical Exam	\$80
 Get an annual preventive screening such as screenings for colorectal cancer, breast cancer or depression	\$100
 Stay on track with diabetes care	\$100
 Get an eligible vaccine: annual flu shot, COVID-19 vaccine or booster, hepatitis-B vaccine or pneumococcal vaccine	\$20

Terms and conditions

Members can earn rewards by completing some or all program activities. Rewards can be earned from January 1 to December 31, 2025. Participation in the rewards program is voluntary and does not affect a member's Medicare Advantage plan benefits.



Frequently asked questions

What do you need to do?

Earn rewards in 3 simple steps:

- Complete eligible activities
- Self-report completion of activities using your preferred communication channel
- Select a gift card of your choice

How long does it take to get a reward?

Physical gift cards will be mailed to your home address in 2 to 6 weeks.

Choose a gift card from CVS Pharmacy®, The Home Depot, Starbucks, Subway and more. For a complete list of available gift cards, visit [Aetna/HealthyRewards](https://www.aetna.com/HealthyRewards) and log in to your member portal.

How many gift cards can you select?

You can choose to redeem after each activity completion (for example, 5 gift cards) or accumulate the max eligible amount for a single gift card. You can select gift cards in increments of \$5.

How can you report and confirm completion of eligible activities to earn rewards?

There are 3 ways. You can:

- Log in to your member portal at [Aetna/HealthyRewards](https://www.aetna.com/HealthyRewards)
- Return the prepaid business response card provided with your program materials.
- Call the number included in your program materials. You will need to provide a personalized code that is provided in the materials.

Have questions about a gift card that you didn't get?

Check your personalized rewards center in the [Aetna/HealthyRewards](https://www.aetna.com/HealthyRewards) member portal by clicking on the Rewards dashboard. Or click on the gift icon located on the top right-hand corner of the home page.

See Evidence of Coverage for a complete description of plan benefits, exclusions, limitations and conditions of coverage. Plan features and availability may vary by service area. Medicare rules don't allow earned rewards to be used for Medicare-covered goods or services, including medical or prescription drug out-of-pocket costs. Earned rewards may not be used to pay for medical copays, prescription costs, or any other Medicare covered good or services. Earned rewards may also not be used on alcohol, tobacco or firearms or be converted to cash.

Rewards earned may be considered taxable income. Please consult your tax adviser if you have any questions regarding the taxability of rewards.

The 2025 Aetna Healthy Rewards program is only applicable to active members with eligible MA and/or MAPD plans. Qualifying participants who are eligible to perform the program activities may earn rewards by completing all or some of the program activities. The 2025 Aetna Healthy Rewards program is available to our members until the last day of the year. You will need to earn and redeem your reward by December 31, 2025 or the date you leave the plan, whichever comes first. Participants should check the terms of their Evidence of Coverage (EOC) prior to participating in any program activities. Aetna shall not be responsible for any costs associated with, or arising from, a participant's performance of program activities. Your participation in Aetna Healthy Rewards program is voluntary and does not affect your benefits from your Aetna health plan. Eligibility is limited to the Aetna member that this communication was addressed to. Subject to benefits and eligibility verification.

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